

The Pakistan Credit Rating Agency Limited

Date 29-Mar-2019

Analysts

Muhammad Obaid muhammad.obaid@pacra.com

+92-42-35869504 www.pacra.com

Applicable Criteria

- Methodology | NBFC | Jun18 (Jun 18)
- Methodology | Criteria | Rating Modifier (Jun 18)
- Methodology | Correlation Between Long-Term And Short-Term Rating Scale (Jun 18)

Related Research

Sector Study | Modaraba & NBFCs (Mar 19)

Disclaimer

This press release is being transmitted for the sole purpose of dissemination through print/electronic media. The press release may be used in full or in part without changing the meaning or context thereof with due credit to PACRA The primary function of PACRA is to evaluate the capacity and willingness of an entity to honor its obligations. Our ratings reflect an independent, professional and impartial assessment of the risks associated with a particular instrument or an entity. PACRA's comprehensive offerings include instrument and entity credit ratings, insurer financial strength ratings, fund ratings, asset manager ratings and real estate gradings. PACRA opinion is not a recommendation to purchase, sell or hold a security, in as much as it does not comment on the security's market price or suitability for a particular investor.

PACRA Maintains Entity Ratings of First Punjab Modaraba

	Entity			
Rating Type	Current (29-Mar-2019)	Previous (04-Dec-2018)		
Action	Maintain	Maintain		
Long Term	A-	A-		
Short Term	A2	A2		
Outlook	Stable	Stable		
Rating Watch	-	-		

The ratings reflect the sustained performance and continuous support of the sponsor (The Bank of Punjab). The Modaraba has witnessed improvement in its standalone business profile exhibited in its performance trend; achieving profitability is a key highlight over the last couple of years. The Modaraba managed to expand its earning assets, mainly lending book wherein vehicle financing contributed majorly. The key sponsor – The Bank of Punjab (BoP) – a bank majority owned by the Government of Punjab, continued its support in the form of a sustainable funding base. FPM needs to diversify its funding base. This is required to propel growth while providing internal generation of capital. The management is in the process of generating new avenues of funding. By management endeavors, the infected portfolio is gradually reducing and further efforts are being made for recoveries. During FY19 further recoveries, as planned, are likely to support Modaraba's performance in the future. The management's efforts in particular to build strong financing book are expected to yield sustainable results; however, materialization is contingent upon the timely implementation.

The ratings are dependent on relative positioning of the Modaraba in the sector and sustained asset quality of the new portfolio: achieving bottom line profitability is important. Meanwhile, any weakening in the financial profile or support from the sponsor could have negative implications.

About the Entity

First Punjab Modaraba (FPM), established in 1992, is a perpetual, multipurpose Modaraba, is listed on Pakistan Stock Exchange. Modaraba is engaged in financing through Ijarah, Morabaha and Diminishing Musharaka. Punjab Modaraba Services (Pvt.) Limited (PMSL), the wholly owned subsidary of The Bank of Punjab (BoP), is the management company of FPM. PMSL has \sim 39% stake in the modaraba.

BoD comprises six members including CEO of FPM. Majority represents the Bank of Punjab. Mr. Umer Iqbal Sheikh, Head of Islamic banking BoP, joined the board of FPM, whereas In Jan19, Mr. Khawaja Farooq Saeed, Independent Director, resigned from the board and the casual vacancy remains unfilled. Mr. Khalid Tirmizey, the deputy CEO of BOP, is the chairman of the board, having over 42 years of experience working at several leading commercial banks in the country. Mr Aamir Malik, CEO of Modaraba, has over 26 years of banking experience in different management positions, is supported by a adequate management team.



The Pakistan Credit Rating Agency Limited

Rating Report

First Punjab Modaraba

Report Contents

Rating Analysis
Financial Information

3. Rating Scale

4. Regulatory and Supplementary Disclosure

Rating History					
Dissemination Date	Long Term Rating	Short Term Rating	Outlook	Action	Rating Watch
29-Mar-2019	A-	A2	Stable	Maintain	-
04-Dec-2018	A-	A2	Stable	Maintain	-
30-Jun-2018	A-	A2	Stable	Maintain	-
30-Dec-2017	A-	A2	Stable	Maintain	-
31-May-2017	A-	A2	Stable	Upgrade	-
28-Dec-2016	BBB+	A2	Positive	Maintain	-

Rating Rationale and Key Rating Drivers

The ratings reflect the sustained performance and continuous support of the sponsor (The Bank of Punjab). The Modaraba has witnessed improvement in its standalone business profile exhibited in its performance trend; achieving profitability is a key highlight over the last couple of years. The Modaraba managed to expand its earning assets, mainly lending book wherein vehicle financing contributed majorly. The key sponsor – The Bank of Punjab (BoP) – a bank majority owned by the Government of Punjab, continued its support in the form of a sustainable funding base. FPM needs to diversify its funding base. This is required to propel growth while providing internal generation of capital. The management is in the process of generating new avenues of funding. By management endeavors, the infected portfolio is gradually reducing and further efforts are being made for recoveries. During FY19 further recoveries, as planned, are likely to support Modaraba's performance in the future. The management's efforts in particular to build strong financing book are expected to yield sustainable results; however, materialization is contingent upon the timely implementation.

The ratings are dependent on relative positioning of the Modaraba in the sector and sustained asset quality of the new portfolio: achieving bottom line profitability is important. Meanwhile, any weakening in the financial profile or support from the sponsor could have negative implications.

Disclosure				
Name of Rated Entity	First Punjab Modaraba			
Type of Relationship Solicited				
Purpose of the Rating Entity Rating				
Applicable Criteria Methodology NBFC Jun18(Jun-18),Methodology Criteria Rating Modifier(Jun-18),Methodology Criteria Rating Modifier				
Related Research	Sector Study Modaraba & NBFCs(Mar-19)			
Rating Analysts	Muhammad Obaid muhammad.obaid@pacra.com +92-42-35869504			



The Pakistan Credit Rating Agency Limited

Profile

Structure First Punjab Modaraba (FPM), established in 1992, is a perpetual multi-purpose Modaraba listed on PSX. FPM is managed by Punjab Modaraba Services (Pvt) Ltd., a wholly owned subsidiary of The Bank of Punjab (BoP).

Background The Modaraba has remained successful in maintaining its growth trend by increase in total assets, certificate holder's equity and lending portfolio. On the basis of improved financial health and performance during last 5 years, the Registrar Modaraba SECP granted permission to raise funds from institutions through issuance of Certificates of Musharikah (COMs).

Operations The Modaraba caters to corporate, commercial and individual customers through various modes of Islamic financing mainly Ijarah, Morabaha and Musharikah. Musharikah pertains to vehicles financing. Ijarah focuses on plant & machinery, vehicles and Home Decor Scheme. Morabaha targets raw material (working capital) financing of different sectors.

Ownership

Ownership Structure Punjab Modaraba Services (Pvt.) Limited (PMSL) holds ~39% stake in the FPM. PMSL is a wholly owned subsidiary of The Bank of Punjab (BoP). The general public has ~40% stake in FPM. The remaining shareholding is split amongst a number of financial institutions and corporate entities. **Stability** Since FPM is managed by PMSL - fully owned subsidiary of BoP (in which Government of Punjab (GoPb) has majority stake). BoP and invariably GoPb stands

Stability Since FPM is managed by FMSL - fully owned subsidiary of BoP (in which Government of Punjab (GoPb) has majority stake). BoP and invariably GoPb stands behind the Modaraba as it has been providing financial assistance for the past many years.

Business Acumen The Board includes senior members from the management of BoP bringing with them strong business skill set which is critical for the sustainable success of any entity. The Modaraba stands to gain from the BoPs industry-specific working knowledge of lending and financing diverse set of customers and sectors across Pakistan.

Financial Strength The Government of Punjab (GoPb) maintains majority stake in BoP (58%). While BoP has no contractual obligation to support FPM in a distressed situation, yet in the wake of deterioration in FPM's financial profile, the Bank has demonstrated its resolve to provide assistance to FPM by approving Musharikah finance facility of PKR 1,505mln.

Governance

Board Structure FPM's Board of Directors (BoD) comprises six members including CEO. Excluding the CEO of FPM, all other members are non-executive and nominees from BoP. Mr. Umer Iqbal Sheikh, Head of Islamic banking BoP, joined the board of FPM. In Jan19, Mr. Khawaja Farooq Saeed, Independent Director, resigned from the board and the casual vacancy remains unfilled.

Members' Profile Chairman of the board – Mr. Khalid Tirmizey, former Deputy CEO, has been appointed as Acting President, with effect from December 7, 2018, until a new President is appointed. He has over 41 years of experience working at several leading commercial banks. Before joining BOP he worked as the Deputy CEO for Faysal Bank and was part of the management team that spearheaded the bank's rapid growth in the banking sector.

Board Effectiveness FPM has constituted two board committees (Audit Committee and Human Resource & Remuneration Committee) to ensure rigorous monitoring of management's policies and entity's operations. Attendance recorded during the board and its committees' meetings was good and minutes have been properly documented.

Financial Transparency EY Ford Rhodes, Chartered Accountants, is auditor of FPM and have expressed an unqualified conclusion on review of FPM's financial statements for 6MFY19. Meanwhile, ShineWing Hameed Chaudhry & Company is the auditor of the Punjab Modaraba Services (Pvt.) Limited, the management company of FPM.

Management

Organizational Structure The Modaraba has a lean organizational structure. The management team carries good experience profile but is relatively new with FPM. All department heads report directly to the CEO, with the exception of Internal Audit, which reports directly to the Audit Committee.

Management Team Mr. Aamir Malik, CEO of FPM, has more than two decades of experience, mainly at BOP. He has diversified experience of handling banking affairs covering Credit, Branch Banking, Foreign Trade, Recovery and SAM in different Management positions. The team includes a balanced mix of professionals who bring rich experience to the Modaraba.

Effectiveness The Modaraba has four committees at the management level for better functioning of its affairs; a) Credit Committee, b) Investment Committee, c) Asset and Liability Committee, and d) Management Committee. The Modaraba needs to focus on increasing the effectiveness of its management committees in order to monitor performance and assure the adherence to the policies and procedures.

MIS FPM has acquired an online, centralized Financial Information System (FIS) Solution that has been custom developed in client / server application architecture that will help in managing the business processes easily and efficiently.

Risk Management Framework The Modaraba has implemented an Obligor Risk Ratings module (ORRs) in order to make prudent credit decisions while taking into account all related factors (industry positioning, ownership, management quality, management experience, obligor's historical conduct, facility structure etc.).

Business Risk

Industry Dynamics Financial year 18 started on a positive note with high expectations of good economic growth. However, due to political uncertainty and adverse economic indicators in the second half in the second half of the year, the optimistic scenario turned into gloomy outlook. Owing to reduction in industry spreads and stiff competition with Islamic commercial banks, it is expected that business activities during the current year will slightly remain under pressure particularly in first half of the year due to unsatisfactory economic numbers.

Relative Position In terms of Assets, FPM comes in the top five Modarabas of Pakistan with an asset base at Dec18 of PKR 2.09bln (Jun18: PKR 1.99bln). The Modaraba commands further support from the fact that BoP owns ~39% and has provided and shall continue to lend support in case of need or financial distress.

Revenues Gross Revenue of PKR 72mln is mainly driven by Musharaka income (61%) and Ijarah income – net of amortization (33%). Increase in Gross Revenue (9% YoY) is contributed by 46% increase in Ijarah income, underpinned by healthy 116% YoY increase in Ijarah assets.

Performance Increase in gross revenue was not translated in increase in bottom-line as Net income of the company decreased by 17% YoY from PKR 11mln in 6MFY18 to PKR 9 mln in 6MFY19. Although PKR 8mln reversal of provision supported the bottom-line but 37% YoY increase in finance cost deteriorated the profitability.

Sustainability Increasing interest rates are putting a dent in the profitability as the cost of financing for the highly leveraged Modaraba will continue to rise in the near future more than the asset yield earned.

Financial Risk

Credit Risk FPM's financing book is dominated by Musharikah (6MFY19: 70%; FY18: 78%) followed by Ijarah (6MFY19: 25%; FY18: 19%) and Morabaha (6MFY19: 5%; FY18; 4%). Non-performing finances stood 46% of Gross finances with a relatively low coverage (34%) as compared to its peers.

Market Risk Modaraba focuses primarily on core financing business and has no exposure to equity/debt investment. Consequently, FPM is not exposed to market risk. Liquidity And Funding The Modaraba has availed a Musharikah finance facility of PKR 1,281mln from its parent bank – BOP as at end-Dec-18 against approved limit of PKR 1,505mln. Furthermore, against another available financing facility of PKR 408mln by BOP, FPM has fully availed that facility by issuing CoMs.

Capitalization FPM carries a leveraged structure. Despite positive bottom-line, owing to profit distribution of PKR 17mln and reserve build up, equity declined by 4% from PKR 203mln at Jun19 to PKR 196mln at Dec18. FPM carries a leveraged structure - the total debt/equity ratio lies at 9.4x at Dec18 (FY18: 8.5x).



First Dunish Mederaha				s (Summary PKR mln
First Punjab Modaraba BALANCE SHEET	31-Dec-18	30-Jun-18	30-Jun-17	30-Jun-16
DALANCE SHEET	6MFY19	FY18	FY17	FY16
Assets		F I IO	F 11/	I I IU
Finances				
I. Morabaha	55	41	44	76
2. Musharaka	851	865	850	410
3. Ijarah	302	206	160	180
Other Earning Assets	78	79	71	35
Other Non-Earning Assets	227	216	163	117
Non-Performing Finances	1,030	1,030	1,059	1,092
Less : Provision for Doubtful Debts	(353)	(348)	(378)	(383
Net Non Performing Finances	676	681	681	709
Less: Suspended Income	(95)	(95)	(95)	(100
Total Assets	2,094	1,993	1,874	1,427
Liabilities	2,077	1,775	1,077	1,747
Funding				
1. Certificate of Musharaka	408	400	400	100
2. Morabaha		-	-	-
3. Musharaka	1,306	1,212	1,118	969
4. Security Deposits	1,300	113	119	141
Other Liabilities	56	65	45	41
Equity	50	05	15	11
Total Equity	196	203	192	177
Fotal Liabilities & Equity	2,094	1,993	1,874	1,427
INCOME STATEMENT				
Gross Revenue	72	130	121	73
Financail Charges	(62)	(94)	(80)	(58
Other Income	10	10	10	5
Operating Expenses	17	35	29	22
Pre-Provision Operating Profit/(Loss)	37	81	81	42
Provisions for Doubtful Debts	(8)	(20)	(5)	(25
Management Fee	-	3	3	23
Profit Before Taxes	29	64	78	18
Net Income	9	29	28	28
Ratio Analysis	,	2)	20	20
Profitability Ratios				
ROA	1% *	1%	2%	2%
Cost-to-Total Net Revenue	-84%	-77%	-57%	-1119
Capital Adequacy	-0-770	7770	5770	111/
Equity / Total Assets	9%	10%	10%	12%
Funding & Liquidity	270	1070	1070	12/
Short Term Funding/Total Funding	25%	26%	28%	149
Loan Loss Coverage	2370	2070	2070	147
mpaired Lending/Gross Finances	46%	48%	50%	62%
Net Impaired Lending/ Equity (%)	3.46	3.35	3.55	4.0
ter imparter Lenning, Equity (70)	5.10	5.55	5.55	1.0

First Punjab Modaraba Mar-19



Rating Scale

Credit Rating Scale & Definitions

Credit rating reflects forward-looking opinion on credit worthiness of underlying entity or instrument; more specifically it covers relative ability to honor financial obligations. The primary factor being captured on the rating scale is relative likelihood of default.

	Lon	g Term Ratings			Short Term Ratings	
	Highest credit quality. Lowest expectation of credit risk. Indicate exceptionally strong			A1+		
AAA			eptionally strong	A1	A strong capacity for timely repayment.	
AA+ AA AA-	capacity for timely payment of financial commitments. This capacity is not significantly		A2	A satisfactory capacity for timely repayment. This may be susceptible to adverse changes in business, economic, or financial conditions.		
A +	A financial commitments is considered strong. This capacity may, nevertheless, be vulnerable		A3	economic, or financial conditions.		
A A-			В	The capacity for timely repayment is more susceptible to adverse changes in business, economic, or financial conditions.		
BBB+ BBB	payment of financial commit	a low expectation of credit risk. The cap ments is considered adequate, but advers mic conditions are more likely to impair t	se changes in	C	An inadequate capacity to ensure timely repayment Short Term Ratings	
BBB- BB+ BB BB-	Moderate risk. Possibility of o developing, particularly as a res	credit risk developing. There is a possibil sult of adverse economic or business cha ernatives may be available to allow finance to be met.	ity of credit risk nges over time;	Lo	A1+ A1 A2 A3 B C AAA AA+ AA AA- A+ A	
B+ B B-	commitments are currently being met; however, capacity for continued payment is		Long Term Ratings	A- BBB+ BBB BBB- BB+		
CCC CC C	for meeting financial commitmer economic developments. "C	ial credit risk "CCC" Default is a real pos nts is solely reliant upon sustained, favora C" Rating indicates that default of some l "C" Ratings signal imminent default.	ible business or	S	BB- BB- B+ B B-	
D	Obligations are currently in default.			CCC CC C		
Developi of a rating to tre business/i a precur means a means it be lowe	look (Stable, Positive, Negative, ng) Indicates the potential and direction g over the intermediate term in response nds in economic and/or fundamental financial conditions. It is not necessarily sor to a rating change. 'Stable' outlook rating is not likely to change. 'Positive' may be raised. 'Negative' means it may red. Where the trends have conflicting nts, the outlook may be described as 'Developing'.	Rating Watch Alerts to the possibility of a rating change subsequent to, or in anticipation of, a) some material identifiable event and/or b) deviation from expected trend. But it does not mean that a rating change is inevitable. A watch should be resolved within foreseeable future, but may continue if underlying circumstances are not settled. Rating Watch may accomp any Outlook of the respective opinion.	Suspension It is n possible to update opinion due to lack requisite informatio Opinion should b resumed in foreseeal future. However, if t does not happen wit six (6) months, the ra should be considere withdrawn.	an of on. e ble this thin tting	Withdrawn A rating is withdrawn on a) termination of rating mandate, b) cessation of underlying entity, c) the debt instrument is redeemed, d) the rating remains suspended for six months, e) the entity/issuer defaults., or/and f) PACRA finds it impractical to surveill the opinion due to lack of requisite information.	

Disclaimer: PACRA's ratings are an assessment of the credit standing of entities/issue in Pakistan. They do not take into account the potential transfer / convertibility risk that may exist for foreign currency creditors. PACRA's opinion is not a recommendation to purchase, sell or hold a security, in as much as it does not comment on the security's market price or suitability for a particular investor.

June 2018

www.pacra.com

Rating Team Statements

(1) Rating is just an opinion about the creditworthiness of the entity and does not constitute recommendation to buy, hold or sell any security of the entity rated or to buy, hold or sell the security rated, as the case may be | Chapter III; 14-3-(x)

2) Conflict of Interest

i. The Rating Team or any of their family members have no interest in this rating | Chapter III; 12-2-(j)

ii. PACRA, the analysts involved in the rating process and members of its rating committee, and their family members, do not have any conflict of interest relating to the rating done by them | Chapter III; 12-2-(e) & (k)

iii. The analyst is not a substantial shareholder of the customer being rated by PACRA [Annexure F; d-(ii)] Explanation: for the purpose of above clause, the term "family members" shall include only those family members who are dependent on the analyst and members of the rating committee

Restrictions

(3) No director, officer or employee of PACRA communicates the information, acquired by him for use for rating purposes, to any other person except where required under law to do so. | Chapter III; 10-(5)

(4) PACRA does not disclose or discuss with outside parties or make improper use of the non-public information which has come to its knowledge during business relationship with the customer | Chapter III; 10-7-(d)

(5) PACRA does not make proposals or recommendations regarding the activities of rated entities that could impact a credit rating of entity subject to rating | Chapter III; 10-7-(k)

Conduct of Business

(6) PACRA fulfills its obligations in a fair, efficient, transparent and ethical manner and renders high standards of services in performing its functions and obligations; | Chapter III; 11-A-(a)

(7) PACRA uses due care in preparation of this Rating Report. Our information has been obtained from sources we consider to be reliable but its accuracy or completeness is not guaranteed. PACRA does not, in every instance, independently verifies or validates information received in the rating process or in preparing this Rating Report.

(8) PACRA prohibits its employees and analysts from soliciting money, gifts or favors from anyone with whom PACRA conducts business | Chapter III; 11-A-(q)

(9) PACRA ensures before commencement of the rating process that an analyst or employee has not had a recent employment or other significant business or personal relationship with the rated entity that may cause or may be perceived as causing a conflict of interest; | Chapter III; 11-A-(r) (10) PACRA maintains principal of integrity in seeking rating business | Chapter III; 11-A-(u)

(11) PACRA promptly investigates, in the event of a misconduct or a breach of the policies, procedures and controls, and takes appropriate steps to rectify any weaknesses to prevent any recurrence along with suitable punitive action against the responsible employee(s) | Chapter III; 11-B-(m)

Independence & Conflict of interest

(12) PACRA receives compensation from the entity being rated or any third party for the rating services it offers. The receipt of this compensation has no influence on PACRA's opinions or other analytical processes. In all instances, PACRA is committed to preserving the objectivity, integrity and independence of its ratings. Our relationship is governed by two distinct mandates i) rating mandate - signed with the entity being rated or issuer of the debt instrument, and fee mandate - signed with the payer, which can be different from the entity

(13) PACRA does not provide consultancy/advisory services or other services to any of its customers or to any of its customers' associated companies and associated undertakings that is being rated or has been rated by it during the preceding three years unless it has adequate mechanism in place ensuring that provision of such services does not lead to a conflict of interest situation with its rating activities; | Chapter III; 12-2-(d)

(14) PACRA discloses that no shareholder directly or indirectly holding 10% or more of the share capital of PACRA also holds directly or indirectly 10% or more of the share capital of the entity which is subject to rating or the entity which issued the instrument subject to rating by PACRA; | Reference Chapter III; 12-2-(f)

(15) PACRA ensures that the rating assigned to an entity or instrument is not be affected by the existence of a business relationship between PACRA and the entity or any other party, or the non-existence of such a relationship | Chapter III; 12-2-(i)

(16) PACRA ensures that the analysts or any of their family members shall not buy or sell or engage in any transaction in any security which falls in the analyst's area of primary analytical responsibility. This clause shall, however, not be applicable on investment in securities through collective investment schemes. | Chapter III; 12-2-(1)

(17) PACRA has established policies and procedure governing investments and trading in securities by its employees and for monitoring the same to prevent insider trading, market manipulation or any other market abuse | Chapter III; 11-B-(g)

Monitoring and review

(18) PACRA monitors all the outstanding ratings continuously and any potential change therein due to any event associated with the issuer, the security arrangement, the industry etc., is disseminated to the market, immediately and in effective manner, after appropriate consultation with the entity/issuer; | Chapter III | 18-(a)

(19) PACRA reviews all the outstanding ratings on semi-annual basis or as and when required by any creditor or upon the occurrence of such an event which requires to do so; | Chapter III | 18-(b)

(20) PACRA initiates immediate review of the outstanding rating upon becoming aware of any information that may reasonably be expected to result in downgrading of the rating; | Chapter III | 18-(c)

(21) PACRA engages with the issuer and the debt securities trustee, to remain updated on all information pertaining to the rating of the entity/instrument; | Chapter III | 18-(d)

Probability of Default

(22) PACRA's Rating Scale reflects the expectation of credit risk. The highest rating has the lowest relative likelihood of default (i.e, probability). PACRA's transition studies capture the historical performance behavior of a specific rating notch. Transition behavior of the assigned rating can be obtained from PACRA's Transition Study available at our website. (www.pacra.com). However, actual transition of rating may not follow the pattern observed in the past | Chapter III | 14-(f-VII)

Proprietary Information

(23) All information contained herein is considered proprietary by PACRA. Hence, none of the information in this document can be copied or, otherwise reproduced, stored or disseminated in whole or in part in any form or by any means whatsoever by any person without PACRA's prior written consent